



**FOR IMMEDIATE RELEASE**

**PIPER UNVEILS THE REVOLUTIONARY PIPER JET**  
**PiperJet Will Be Best-In-Class Blend of Performance, Luxury, Utility and Value**

**ORLANDO, Fla., NBAA, October 17, 2006** – Piper Aircraft, Inc. announced that it will expand into the jet market with the all-new PiperJet, a revolutionary new aircraft that will offer customers a class-setting combination of performance, style, utility, capability and pricing.

In making the announcement here today at the National Business Aviation Association's Annual Meeting and Convention, Piper revealed that the PiperJet's clean sheet design incorporates single-engine turboprop power for optimum cost efficiency, state-of-the-art safety measures, and a strong, smooth all-metal body.

The PiperJet will be capable of reaching a cruising speed of 360 knots\* and a maximum operating altitude of 35,000 feet. The six passenger PiperJet – with an option for either a seventh seat or enclosable lavatory – offers a mission-capable profile and sensuous luxury that sets the standard in its class, with a range of 1,300 nautical miles\* and a full-fuel payload of 800 lbs.\*

"The PiperJet breaks the mold in offering an unparalleled blend of performance and luxury," said Piper President & CEO James K. Bass. "In

designing this revolutionary aircraft, we have assembled the finest team of engineers and designers and conducted an extensive consumer research effort to ensure that the PiperJet will be second to none. In effect, every measure has been taken to make sure that the PiperJet answers what our customers have told us they want and need in a jet, because at the end of the day, its not about being first to market, it's about getting it right in the first place.”

Built using state-of-the-art design and manufacturing processes, the PiperJet will feature the latest in integrated glass avionics, a luxurious interior and advanced manufacturing techniques pioneered by Piper. Priced from \$2.199M (in 2006 USD with a CPI-W escalator), the PiperJet will provide unbeatable value while delivering Piper’s legendary uncompromising standards.

“The PiperJet will be certified in the Normal Category under FAA Part 23 and applicable foreign certification standards,” said John Becker, Piper’s Vice President of Engineering. “It’s designed to be flown by a single pilot and will be RVSM Certified. Moreover, its innovative design includes ample baggage space and class-setting useful load. The PiperJet will be certified to a maximum operating altitude of 35,000 feet, well above the weather while combining performance with the latest safety technologies and features.”

The PiperJet is designed with the owner in mind.

“Whatever the mission – short trip, long trip, business or vacation – the PiperJet has the ability to get you there quickly and easily,” said Bass. “With a full-fuel payload of 800 pounds\*, the PiperJet can fly across the U.S. with only one stop for fuel, and it does it at a price that no competitor can beat

without sacrificing passengers and cargo. In effect, value is just one more facet of PiperJet's unequalled energy and beauty. It's this blend that makes the PiperJet an aircraft to be reckoned with."

With deliveries anticipated to begin in the first half of 2010, the PiperJet will provide the final word in comfort and luxury. Focusing on the latest in ergonomic automobile design, the PiperJet will provide passengers with an interior that synthesizes a sophisticated color palette with a spacious, energetic design. A wealth of features, from rich leather seats, deep zebra wood details and rich fabrics and trim to perfectly placed storage, cup holders and docking stations for personal electronics, the PiperJet is equally attentive to pilot and passenger comfort and needs, reduced workload and ease of operation.

Navigation, situational awareness and system information will all be delivered through next-generation technologies. From Flight Into Known Icing (FIKI) to FADEC, the PiperJet's focus is on optimal operational excellence, user-friendliness, and safety.

The PiperJet is designed with versatility in mind, speaking to an elegant melding of form and function. The latest, most advanced avionics and guidance systems allow the pilot to blaze the skies with confidence and control. Moreover, the flexibility to configure the ample 293 cubic foot cabin to suit the mission makes the journey effortless.

"Your mission defines the aircraft's configuration," said Becker. "The PiperJet's design incorporates storage space that you can easily configure to include a hard-sided lavatory, seventh seat, storage cabinet or entertainment/beverage center. Moreover, a 36-inch door easily accommodates larger cargo and facilitates ease of entry. The PiperJet is

about the journey ... and the journey is about uncompromising luxury, utility and performance at incomparable value.”

PiperJet also incorporates major innovations that speak directly to performance and value for money. They include a high-speed, natural laminar flow (NLF) wing that enhances fuel economy and performance and advanced metal bonding for improved strength and manufacturing integrity. Piper also is working with the world’s leading avionics manufacturers to identify and integrate what will be the most advanced, cutting-edge integrated avionics available when the PiperJet delivers in 2010.

Piper has assembled an extensive team of design and manufacturing engineers, sales and marketing personnel, customer service associates, dealers, suppliers and vendors to design, manufacture and bring the PiperJet to market.

“We are utilizing a system of simultaneous engineering to ensure that PiperJet comes to market in a smooth, foolproof and expeditious fashion,” said Bass. “From the beginning, we have ensured that every aspect of the PiperJet’s development, manufacturing and marketing is coordinated for a seamless transition from the drawing board to dealer showrooms. By having every stakeholder – from customers to engineers to sales and marketing professionals and dealers – involved in the process, we have covered every angle from concept to customer.”

Piper Aircraft, Inc. is headquartered in Vero Beach, Fla. Piper’s rich legacy is born of 70 years of unparalleled history, with more than 144,000 aircraft brought to market and more than 160 models certified. Approximately 90,000 of those aircraft are still flying and being serviced and supported on every continent by Piper’s 65 service centers, 40 dealers and 2500 field

personnel. Today, Piper is the only general aviation manufacturer to build and offer aircraft for every general aviation mission, from trainers and high-performance aircraft for personal and business use, to turbine-powered business aircraft...and now, the PiperJet.

**# # #**

**Graphics/photos available upon request**

**For further information, contact:**

**Mark S. Miller**

**(772) 299-2900**

**Fax: (772) 978-6597**

**mail to: [m.miller@newpiper.com](mailto:m.miller@newpiper.com)**

**[www.newpiper.com](http://www.newpiper.com)**

**For additional information or questions about  
the general aviation industry, contact the  
General Aviation Manufacturers Association (GAMA)**

**(202) 393-1500**

**[www.GAMA.aero](http://www.GAMA.aero)**

*\* See official performance guarantees as referenced in PiperJet Aircraft Purchase Agreement.*